

## OFFICE OF THE MUNICIPAL MAYOR

## EXECUTIVE ORDER NO. 2

Series of 2023

**AN ORDER DESIGNATING MS. JACKIELOU R. GALLARDE, ACTING MUNICIPAL AGRICULTURIST, AS THE CONCURRENT LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION OFFICER (LEIPO) OF THE MUNICIPALITY OF BONGABON, NUEVA ECIIJA**

**WHEREAS**, the Department of Interior and Local Government (DILG) issued Memorandum Circular No. 2010-113, dated October 13, 2010, encourages Local Chief Executives to designate a Local Economic and Investment Promotion Officer (LEIPO) in their respective jurisdictions.

**WHEREAS**, the definition of DILG-MC No. 2010-113 was revised by DILG Memorandum Circular 2020-167 that the LEIPO will now be read and define as the Local Economic Development and Investment Promotion Officer (LEDIPO) to emphasized its role on local economic development.

**WHEREAS**, the purpose of the DILG MC 2020-167 is to enhance DILG MC No. 2010-113 and encourages all the municipalities to designate LEDIPO and to establish/ create Local Economic Development and Investment Promotions Office /Unit to expand the role of the LEDIPO not only as the local investment promotion officer but also as the focal officer for local economic development.

**WHEREAS**, all local government units are enjoined to expand the designation of LEDIPO and establish its corresponding office/unit that will take charge of all activities related to LGU investment facilitation and promotion activities, local enterprise development, establishment of support mechanisms for the growth of MSMEs, provide mechanisms for business retention and expansion and other business and economic activities to attract investments and generate employment.

**NOW, THEREFORE, I, RICARDO I. PADILLA, Municipal Mayor of the Municipality of Bongabon, Nueva Ecija by virtue of the powers vested in me by law do hereby designate Ms. JACKIELOU R. GALLARDE, Acting Municipal Agriculturist, as the Local Economic Development Investment Promotion Officer (LEDIPO) of the Municipality of Bongabon, Nueva Ecija with the following functions, to wit;**

1. Serve as member of the advisory group that will guide the LGU for investment promotion;
2. Steer the creation of a business enabling environment to attract, retain or expand investments;
3. Advocate and promote policies and practices that will encourage local investments, such as:
  - a. Preparation of LGU Economic Development aligned with the Provincial Development and Physical Framework Plan (PDPFP), Comprehensive Land Use Plan (CLUP), Comprehensive Development Plan (CDP) and Local Investments and Incentive Code.
  - b. Assist on the formation of Local Investments and Incentive Code.
  - c. Marketing and Promotion Strategies of the LGU



4. Identify revenue generating and enterprise development projects of the LGU which may be implemented by the private sector through Public-Private Partnership (PPP) arrangements;
5. Provide support and facilitation assistance for prospective and new investors;
6. Establish and maintain a local economic database containing relevant facts and figures on the local economy to be able to provide information about business potentials of the LGU including its services to prospective investors;
7. Conduct mission trips in relation to promotion and marketing activities of the LGU to attract investments;
8. Assist and support local councils whose undertakings are related to economic development;
9. Assist in the promotion and development of Micro, Small and Medium Enterprises (MSMEs) in the locality;
10. Establish and maintain partnership with Regional Office of NEDA, PPP Center, DTI, DTI – Board of Investments, National Competitive Council, DOST, Department of Finance Bureaus and attached agencies such as BIR, BOC, SEC and BLGF and along with the national government regulatory agencies and with the private sector, NGOs/CSOs, academe and other stakeholders in the implementation of programs, projects and activities that will promote the business- friendliness and competitiveness of the LGU;
11. Represent the LGU in trade and investment meetings, conferences and other similar activities in both domestic and foreign venues;
12. Prepare and disseminate investments promotion collaterals, such as brochures, and a website of the LGU for the purpose of information dissemination, including issuing reminders to registered enterprises, providing information relevant to investors and among other information generally relevant to doing business.

This Executive Order shall take effect immediately.

Done this 1st day of February, 2023 in the Municipality of Bongabon, Nueva Ecija.

**RICARDO L. PADILLA**  
Municipal Mayor