



## **OFFICE OF THE MUNICIPAL MAYOR**

### **EXECUTIVE ORDER NO. 20 Series of 2022**

#### **AN ORDER REORGANIZING AND REACTIVATING THE LOCAL PRICE COORDINATING COUNCIL OF THE MUNICIPALITY OF BONGABON**

WHEREAS, pursuant to Article 2 of Republic Act No. 7394, otherwise known as the Consumer Act of the Philippines, the State shall protect the interests of the consumer against hazards to health and safety and against deceptive, unfair and unconscionable sales acts and practices; promote his general welfare; and establish standards of conduct for business and industry;

WHEREAS, Republic Act No. 7581, otherwise known as the Price Act, mandates the creation and activation of the Local Price Coordinating Council to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate businesses a fair return on investment and provide protection of consumers especially during declaration of a state of calamity or similar situation;

WHEREAS, due to the election conducted in May 9, 2022, there is a need to reconstitute and reactivate the Local Price Coordinating Council of the Municipality, identifying the new members-composition hereof;

NOW THEREFORE, I, RICARDO I. PADILLA, Municipal Mayor, by virtue of the power vested in me, do hereby reorganize the Local Price Coordinating Council of the Municipality of Bongabon, Nueva Ecija with its composition and exercise the powers and functions specified below:

**Section I. COMPOSITION.** The Municipal Price Coordinating Council shall be composed of the following:

Chairperson	:	HON. RICARDO I. PADILLA Municipal Mayor
Vice Chairperson	:	HON. CHRISTIAN P. BINUYA Municipal Vice Mayor
Members	:	HON. MELODIE G. DELA CRUZ, SB Chairman, Committee on Trade & Industry  HON. LOPE C. VALMONTE SB Chairman, Committee on Agriculture  DTI Representative  MLGOO

Ms. JACKIELOU R. GALLARDE, Acting Municipal Agriculturist  
National Food Authority Representative  
Mrs. ANA LIZA M. CRUZ, Municipal Treasurer  
Mrs. ROWENA CABURAL, BPLO  
Mr. JOMARIE BALINTONG, Market Administrator  
Dr. ELIZABETH ESPIRITU, Municipal Health Officer  
Dr. GIL DINGLASAN, MENRO  
PNP  
Mr. VIC ROMFEL O. SUAREZ, CSO Representative

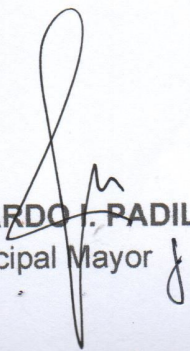
## Section 2. POWERS AND FUNCTIONS

1. Coordinate and rationalize the programs of implementing agencies (IAs) to stabilize prices and supply at the local level;
2. Recommend to the National Price Coordinating Council through Local Department of Trade and Industry the suggested retail prices and/or price ceiling;
3. Identify business engaged in profiteering, hoarding/cartels, unfair weighing practices and initiate sanctions against erring business and/or individuals;
4. To recommend actions to correct unwarranted price increases and supply shortages especially during emergencies;
5. Organize a Task Force from among their offices who will conduct regular monitoring of prices and supplies of prime commodities within the municipality;
6. The council shall meet at least quarterly or as often as may be necessary; and
7. Exercise and perform such powers, functions and duties to ensure consumer protection and welfare.

## Section 3. EFFECTIVITY

This Executive Order shall take effect immediately and shall remain in force until amended or revoked.

Issued this 30<sup>th</sup> day of August 2022 at Bongabon, Nueva Ecija.

  
**RICARDO J. PADILLA**  
Municipal Mayor